



WCRB Community Newsletter Update

November 2025

Kia ora community friends,

The Waipu Cove Reserve Board wishes to share with you exciting happenings on the Reserve and within Camp Waipu Cove. The Waipu Cove community is important to us, and we are seeking new ways to communicate what's happening. 2025 has been a season of exciting changes and wonderful recognition, and we're thrilled to share the latest updates from the Reserve and the campground with you, our local community.

Celebrating our achievements and recognition

We were incredibly proud to receive several wonderful awards this year:

- **NZHerald**

Camp Waipu Cove took out 1st place for New Zealand's Best Camping Beach & Best Family Beach, and nabbed 2nd place for Best Surf Beach

- **Tripadvisor Excellence Award – 12 Years Running!**

Thanks to customers continued support and stellar reviews, we've once again earned the Tripadvisor Travellers' Choice 2025 for the 12th year in a row. A true testament to our visitor's enjoyment of this space and the teams dedication to the visitor experience!

- **2025 Northland Business Excellence Awards**

Camp Waipu Cove was announced as a finalist in the recent Northland Business Awards in the Excellence in Business - Medium business category.

- **2025 Junction Awards**

- **Activities North Award Winner** We took out the top spot in the Activities category for the North region at the 2025 Junction Awards, hosted by *Junction Magazine*.
- **Overall Runner-Up** We were also honoured as the overall runner-up across all categories at the national level. A huge achievement for everyone who has contributed to making Camp Waipu Cove such a special place.



Waipu Cove Reserve Board

c/o 869 Cove Road, Waipu Cove, 0582

www.waipucovereserve.co.nz email: waipucovereserveboard@gmail.com

Campground Updates & Changes

This year marked some major transitions and upgrades to Camp Waipu Cove:

- **Farewell to Our Annual Siteholders**

After many years of memories and shared experiences, we've said goodbye to our annual siteholders. We're grateful for the many years they spent with us and wish them all the best.

- **Dune Restoration**

We have continued our Dune restoration efforts alongside the community and NRC. In September we welcomed community members and Year 6 students from Waipu Primary School to support our ongoing care and maintenance of the sand dunes.

- **Exercise Equipment on the Reserve**

In collaboration with Waipu Cove Surf Life Saving Club we have installed 8 different machines at 4 stations. These can be used by all members of the public and visitors to the Reserve and Camp at anytime.

- **North End Redevelopment**

We've made significant improvements to the **north end of the campground**:

All old fill and clay were removed and replaced with free-draining topsoil and regressed ready for summer. New powered sites have been added, providing more flexibility and comfort for visitors. As well as water to each site, there is also a grey water station for each row. Due to the reconfiguration of the area, we were able to include an additional 12 extra sites allowing for more visitors to enjoy access to Waipu Cove.

- **New entry/exit doors on our toilet blocks**

All campers and visitors to the camp will receive a wristband that offers them access to the toilet and shower blocks. This adds security and safety to all campers and visitors to Camp Waipu Cove, affording them privacy and security.

- **Business Continuity**

To support and grow our Business continuity for customers and visitors we have recently added new generators that will ensure we are able to maintain power at all times.

- **New Dump station**

A new dump station has been installed and is located at the North end of the campground.



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Future Developments

- **Front Entrance**

We're currently finalising a new front entrance layout to Camp Waipu Cove with a purpose-built office building to improve our visitor experience and flow. We hope that work will begin on this after the peak season early 2026.

- **Playground on the Reserve**

You may have noticed the old playground was removed from the Reserve to make way for a brand-new playground. We look forward to all our visitors enjoying this playspace as much as they did the last one. We're pleased to share that the old playground equipment has been donated to the Kohanga Reo in Takahiwai, where it will continue to bring joy to tamariki.

- **Community Liaison Group**

We are pleased to introduce our Community Liaison sub-committee. They will meet bi-annually to discuss any community concerns or suggestions, or any community issues that may need consideration or escalation to the board. This is a group comprised of 2 board members, and appointed neighbour members Marie Ackland and Lloyd Rooney. Contact with them is available through the Reserve Board email.

The Waipu Cove Reserve Board continues to support local community initiatives such as the recent completion of the Cycleway, The Waiarahi trackies, and other community groups. We're proud of how far we've come and excited for what lies ahead. Thank you for being part of this journey with us. Your continued support makes all the difference.

If you are interested in staying up to date with regular updates, please follow our Camp Waipu Cove social media pages as these are updated frequently throughout the year.

Ngā mihi nui